



Introducing the 7th Annual Edition of the International UAS Yearbook

Issue date: 27/07/08

UAS : The Global Perspective 2009-2010

For the 2009 edition of this annual publication, the world's leading unmanned aircraft systems (UAS) reference work, the number of contributing international stakeholder organizations has increased from 48 to 57 (+19%).

The upcoming publication will consist of the following eight sections:

- Forewords (9)
- Special Reports
- Feature Articles
- Reference Section
- Contributing UAS Stakeholders (57)
- UAS Roadmaps & Programmes
- The Global Access Initiative
- General Information

The reference section features tables & graphics on :

- UAS Referenced & Status
- Non-Military UAS
- Non-imaging Payloads
- Flight Test Centres
- Terms & Definitions
- Programmes
- Non-Military Applications
- Autopilots & IMUs
- Centres of Excellence
- Categories & Statistics
- Military Applications
- Out-of-Country Deployments
- Imaging Payloads
- Power Plants
- Launch & Recovery Systems

A unique feature of the UAS yearbook is that it is distributed in 19 countries by the contributing national and international organizations.

Honorary members of UVS International, all serving military officers or regulatory authority representatives, also distribute the yearbook within their organizations; this is the case in the following 24 countries:

- Argentina
- Finland
- Luxembourg
- South Korea
- Australia
- France
- Netherlands
- Spain
- Belgium
- Germany
- New Zealand
- Sweden
- Botswana
- Hungary
- Norway
- Switzerland
- Canada
- India
- Singapore
- UK
- Denmark
- Italy
- South Africa
- USA

This method of distribution guarantees that the majority of the most important national military, government and regulatory authorities involved with UAS in these countries actually receive the publication.

The publication is distributed to government & regulatory and military authorities, as well as UAS-related industry representatives in 68 countries.

This publication has an other unique feature: the electronic version of the 2009 UAS yearbook, including the advertisements, will once again be made available for posting on more than 272 intranet & open web sites belonging to government, military, regulatory & international organizations, as well as associations, and national & multi-national working groups.

It is safe to say that the 2009 UAS yearbook will offer you, once again, the best possible opportunity for targeted international UAS-related advertising.

Peter van Blyenburgh

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International Bank Account Number (IBAN): FR76.4365.9100.0000.0182.8400.176

UAS : The Global Perspective - 2009-2010

EDITORIAL SYNOPSIS

Issue date: 27/07/08



2009 UAS YEARBOOK - 7TH ANNUAL EDITION

A CO-ORDINATED INTERNATIONAL EFFORT

The 7th annual edition of the richly illustrated international UAS yearbook, is produced in co-ordination with military and government organizations, as well as recognised national and international non-profit associations and working groups, with the objective to give the global UAS community a yearly federated means of expression. It is the dedicated UAS-related publication with the world's widest international distribution and will contain the following.

FOREWORDS

The following 9 important organisations have been invited to contribute with a Foreword:

- EASA
- FAA
- EC-DG Research
- EDA
- ICAO
- DoD-OSD
- Eurocontrol
- EC-DG TREN
- DoD-Pentagon

CONTRIBUTING STAKEHOLDERS

57 organizations, associations & working groups have been invited to contribute with an update of their UAS-related work:

- AOPA
- ASD, Belgium
- ASTRAEA, UK
- AVBS, Czech Rep.
- CANSO, Netherlands
- EDA, Europe
- EMAV, Europe
- EUROCAE WG73
- EUROCONTROL EC
- European Institute, USA
- FAA ARC, USA
- ICAO UAS Study Group
- IFATCA
- JARUS, Europe
- JPDO, USA
- NASA DFRC, USA
- NATO JCG UAV
- NextGen, USA
- NOAA, USA
- PEMA UAV, Portugal
- RCAPA, USA
- SAE International, USA
- UAS Norway, Norway
- UATAR, Australia
- UAVS, UK
- Uni. of S. Florida, USA
- UVS France
- UVS N.Zealand Australia
- AIAA, USA
- ARCAA, Australia
- ASTM F38, USA
- ATCA, USA
- BMFA, UK
- DFS, Germany
- EASA, Europe
- EUGIN, Europe
- EUROCONTROL
- European Air Sports
- FAA, USA
- FRONTX, Europe
- IFALPA
- Japan UAV Association
- JAXA, Japan
- Korea UAS Association
- NATO FINAS
- NATO JAPCC
- NMSU-PSL-TAAC, USA
- Pégase, France
- PLATINO, Spain
- RTCA SC 203, USA
- SESAR Joint Undertaking
- UAS Slovenia
- UAV DACH (A, CH, D, NL)
- Uni. of N. Dakota, USA
- UVS Canada
- UVS International
- WAG-ParcAberporth, UK

SPECIAL REPORTS

The 2009 edition will contain 3 special reports on the UAS situation in China, India and the Russian Federation.

FEATURE ARTICLES

Richly illustrated in depth articles from around the world in the following categories will appear in this publication:

- Operational Experience
- Recent & Ongoing Developments
- R&D Updates
- UAS-Related Study Results
- Civil & Commercial Applications
- Regulatory Issues & Legislation
- Insurance Issues + Export Rules & Regulations

GLOBAL ACCESS INITIATIVE

Review of actions taken, ongoing and to be initiated.

REFERENCE SECTION

This section presents detailed reference tables covering:

- Terms & Definitions
- UAS Referenced (country/producer/model/category/class/airframe/operation status/operational specs)
- Military Applications
- Past & Current Programmes
- UAS In Operational Service
- Out-of-Country UAS Military Deployments
- Non-military UAS Applications
- Payloads: Imaging Sensors & Non-Imaging Sensors
- Autopilots & IMUs
- Power Plants
- Launch & Recovery Systems
- Flight Test Centres
- Categories & Statistics
- Centres of Excellence

GENERAL INFORMATION

- UVS International photo competition winning photos;
- Intranets & web sites where the publication is posted;
- List of UVS International corporate members (name, postal address, web site);
- List of advertisers.

The 2009 UAS Yearbook will be posted on more than **272 intranet & open web sites**

INCREASING GLOBAL UAS AWARENESS - A CONCERTED INTERNATIONAL ACTION
Blyenburgh & Co - 86 rue Michel Ange - 75016 Paris - France - Tel.: 33-1-46.51.88.65 - Fax: 33-1-46.51.05.22
info@uvs-info.com - www.uvs-info.com

UAS : The Global Perspective - 2009-2010

CIRCULATION & DISTRIBUTION

Issue date: 27/07/08



PUBLICATION

The 2009 yearbook, the 7th edition of this publication, will be printed and published in May 2009. It will be made available for the first time to the delegates at the international UAS 2009 conference & exhibition in Paris, France (9-11 June, 2009).

CIRCULATION

The 2009 UAS yearbook will have a circulation of 10.000 and will be distributed in 68 countries (see next page). This publication has the widest circulation of any dedicated UAS publication in the world.

DISTRIBUTION

Participating associations and working groups in the following countries will receive the yearbooks, free-of-charge, for distribution to their members, as well as to their national regulatory & military authorities:

- Australia
- China
- Germany
- Netherlands
- Portugal
- South Africa
- Sweden
- USA
- Austria
- Czech Rep.
- India
- New Zealand
- Russia
- South Korea
- Switzerland
- Canada
- France
- Japan
- Norway
- Slovenia
- Spain
- UK

8050 UAS yearbooks will be supplied to the following 57 participating organizations, associations, national & multi-national working groups:

- AOPA, USA
- ASD, Belgium
- ASTRAEA, UK
- AVBS, Czech Rep.
- CANSO, Netherlands
- EDA, Europe
- EMAV, Europe
- EUROCAE WG73
- EUROCONTROL EC
- European Institute, USA
- FAAARC, USA
- ICAO UAS Study Group
- IFATCA
- JARUS, Europe
- JPDO, USA
- NASA DFRC, USA
- NATO JCG UAV
- NextGen, USA
- NOAA, USA
- PEMA UAV, Portugal
- RCAPA, USA
- SAE International, USA
- UAS Norway, Norway
- UATAR, Australia
- UAVS, UK
- Uni. of S. Florida, USA
- UVS France
- AIAA, USA
- ARCAA, Australia
- ASTM F38, USA
- ATCA, USA
- BMFA, UK
- DFS, Germany
- EASA, Europe
- EUGIN, Europe
- EUROCONTROL
- European Air Sports
- FAA, USA
- FRONTX, Europe
- IFALPA
- Japan UAV Association
- JAXA, Japan
- Korea UAS Association
- NATO FINAS
- NATO JAPCC
- NMSU-PSL-TAAC, USA
- Pégase, France
- PLATINO, Spain
- RTCA SC 203, USA
- SESAR Joint Undertaking
- UAS Slovenia
- UAV DACH (A, CH, D, NL)
- Uni. of N. Dakota, USA
- UVS Canada
- UVS International

- UVS N.Zealand Australia
- WAG-ParcAberporth, UK

All UVS International corporate members, will receive, free-of-charge, a number of yearbooks which is in function of their membership category; grouped shipments will be sent to nominally designated corporate member representatives for internal distribution.

Honorary members of UVS International, who are all serving military officers, government officials or regulatory authority representatives in 24 countries, distribute yearbooks within their organizations in:

- Argentina
- Botswana
- Finland
- Hungary
- Luxembourg
- Norway
- South Korea
- Switzerland
- Australia
- Canada
- France
- India
- Netherlands
- Singapore
- Spain
- UK
- Belgium
- Denmark
- Germany
- Italy
- New Zealand
- South Africa
- Sweden
- USA

The publication will go out to over 2000 nominally designated military & regulatory authority and industry representatives. The UAS yearbook will also be made available at the following international events:

- UAS 2009 Paris, France
June 9-11, 2009
- Paris Air Show Paris, France
June 15-21, 2009
- ParcAberporth Wales, UK
June, 2009
- AUVSI 2009 Washington, DC, USA
August 10-13, 2009
- DSEi 2009 London, UK
September 8-11, 2009
- UVS Canada 2009 Ottawa, Canada
November, 2009
- 4th UAS Round-Table The European Inst. Washington, DC, USA
November 2009
- Milipol 2009 Paris, France
November 17-20, 2009
- ATCA 2008 location (TBA), USA
4th quarter 2009
- Eurocontrol EC Innovation Days Bretigny, France
December 2009
- TAAC 2009 Albuquerque, USA
December 2009

WEB SITE & INTRANET POSTINGS

The complete publication (including all advertisements) will be posted on www.uvs-international.org and www.uvs-info.com, as well as on the intranet web sites of more than 272 ministry of defence, military, government, regulatory & international organisations, as well as national associations, working groups. The associations and working groups contributing to the UAS yearbook and desiring it, receive the entire publication on CD, free-of-charge, for posting on their (intranet) web sites. The 6 previous editions of the UAS yearbook ('03-'08) can be viewed on www.uvs-info.com

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info@uvs-info.com - www.uvs-info.com

UAS : The Global Perspective - 2009-2010

CIRCULATION & DISTRIBUTION

TOTAL PRINT-RUN : 10.000

DISTRIBUTION : 68 Countries

DISTRIBUTION BREAK-DOWN

2600 : UVS International Corporate Members
 750 : UVS International Honorary Members
 2950 : Participating & Contributing Organizations

1000 : International organisations
 2000 : International Military & Industry Representatives
 700 : Regulatory Authorities



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 pvb@uvs-info.com - www.uvs-info.com

2009 UAS Yearbook - 272 Intranet & Web Site Postings

Within the context of the Global Access Initiative, the 2009 UAV yearbook is being supplied in digital format & free-of-charge to the following 274 organizations for posting on their (intra) web sites

ARGENTINA

- Military Attache Paris
- Argentinian Navy

AUSTRALIA

- Australian Customs Service - Border Protection Division
- Aviation & Aerospace Department of State Development
- CASA - Civil Aviation Safety Authority
- Defence Science & Technology Organization:
 - Electronic Warfare and Radar Division - WSD
 - Intelligence, Surveillance & Recon
- Deputy Commissioner-Specialist Ops

AUSTRIA

- Austrocontrol

BELGIUM

- Royal Belgian Army - 80 UAV Sqn
- Royal Belgian Army Staff - Air Capability
- Royal High Institute for Defence Management of Scientific & Technological Research
- Université Libre de Bruxelles

BOSNIA & HERZEGOVINA

- Civil Aviation Authority

CANADA

- 4 Air Defence Regiment
- Canadian Artillery School
- Defence R&D Canada - Ottawa
- Department of National Defence:
 - Trinity JOSIC - DAR 8.5 - DGAEPM

CHILE

- Chilean Navy
- Chilean Naval Mission London, UK

CROATIA

- Ministry of Defence

CZECH REPUBLIC

- Military Attache Paris
- VTUL a PVO - Military Technical Inst.

DENMARK

- Danish Air Force
- Danish Defence Acquisition & Logistics Org.

EGYPT

- Military Attache London

FINLAND

- Finnish Defence Forces
 - Artillery Reconnaissance Battalion

FRANCE

- Agence Nationale des Fréquences
- Conseil Général de l'Armement (CGAr)
- DGA-DE/CELM
- DGA-DE/SDGQ/COMM
- DGA-LRBA-PSMD
- DGA-SPAé
- DGA-SPAé - Neuron Program Office
- DGA-UM-MID-Segment UAS
- DGAC-DSNA.DTI
- Flight Test Centre (DGA-CEV-Casaux)
- Institut Géographique National
- Ministry of Defence-BCAC SITTA
- Ministry of Transport, Building & Urban Affairs
- Supaéro

GERMANY

- Bundeswehr Technical & Airworthiness Centre
- Defence Procurement Agency (BWB):
 - AGS Programme Office - PA SEE 33.2
 - WTD 61-230
- DFS - Deutsche Flugsicherung
- Federal Ministry of Defence - Air Staff
- German Naval Office, ML522
- Heeresamt I.3 - Development Division
- Logistikkamt der Bundeswehr
- Ministry of the Interior

- University of Braunschweig
- ## GREECE
- Hellenic Army General Staff - Intel Division
 - Hellenic Air Force

HUNGARY

- Ministry of Defence
 - Military Aviation Authority (HM KLH)

INDIA

- Aeronautical Development Establishment
- Defence Research & Development Organization
- Indian Air Force
- Ministry of Defence
 - Armed Forces Headquarters
 - Master General of Ordnance

INDONESIA

- Directorate general of Civil Aviation (DGAC)

INTERNATIONAL ORGANIZATIONS

- Council of the European Union
 - Military Staff - Intelligence Policy
- EUROCONTROL - UAS Focal Point
- EUROCONTROL - Military Branch
- European Aviation Safety Agency (EASA)
 - Director General's Office
 - Rulemaking Director
- European Defence Agency (EDA) - 4 Branches
- International Civil Aviation Organization (ICAO)
- International Criminal Court, Netherlands
- Joint Air Power Competence Centre
- NAMS Headquarter
- NATO HQs - Air Armaments Section
- NATO HQs - Joint Capability Group UAV
- NATO JAPCC

ITALY

- 41° Regiment. «Cordenons» - 2° Gruppo Sorao
- CAA Italy (ENAC) - Direzione MAE
- Defence General Staff - Logistics & Infrastructure
- Ministry of Defence - Air Force Staff
- Ministry of Defence - DGAA
 - UAV Airworthiness Department
- Centre for Aeronautical Military Studies

JAPAN

- Ministry of Defence - Finance & Equipment

LATVIA

- Civil Aviation Authority

NETHERLANDS

- Civil Aviation Authority
 - Airworthiness Inspectorate
- Ministry of Defence-Defence Materiel Org.
- Royal Netherlands Army - 101 RPVbt
- Technical University of Delft

MALTA

- Civil Aviation Authority of Malta
- Malta Air Traffic Services

NEW ZEALAND

- Defence Headquarters - Army General Staff

NORWAY

- Andoya Test Centre
- Defence Procurement Authority
- Defence Research Establishment
- Norwegian Air Force
- Norwegian Army

PHILIPPINES

- Philippine Navy - Naval Air Group

POLAND

- Civil Aviation Authority

PORTUGAL

- Portuguese Navy - Direcção de Navios
- Ministry of Defence
 - Defence Procurement Agency
 - Directorate General for Armament

SINGAPORE

- Defence Science & Technology Agency
 - Aeronautical Systems

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2009 UAS Yearbook - 272 Intranet & Web Site Postings

- Ministry of Defence
 - Defence Research & Technology Office
 - Singapore Air Force
 - Air Operations
 - UAV Wing
 - Singapore Armed Forces
- SOUTH AFRICA
- Department of Defence
 - Defence Materiel Division
 - Korea UAS Association
- SPAIN
- Spanish Air Force General HQs
 - Air Force Staff, Aircraft Division
 - Air Force Staff, Plans Division
 - Ministry of Defence
 - Armed Forces Intelligence Centre
 - National Armaments Directorate
 - Subdireccion General de Tecnologia y Centros
- SRI LANKA
- Air Force Headquarters
 - Information Technology Unit
- SWEDEN
- Civil Aviation Authority
 - Defence Materiel Administration (FMV)
 - UAS Focal Point
 - Military Flight Safety Directorate
 - Swedish Armed Forces - UAVE PL32
 - Swedish Military Aviation Safety Inspectorate
 - Swedish Defence Force
 - ArtUE-Artillery Regiment
- SWITZERLAND
- Swiss Air Force
 - Headquarters
 - UAV Training Command
- TURKEY
- Ministry of Defence
 - Undersecretariat for Defence Industries
 - Planning & Mngmt-Technical Services
- UNITED ARAB EMIRATES
- Civil Aviation Authority
- UNITED KINGDOM
- Air Warfare Centre - UAV Battlelab
 - Civil Aviation Authority - DAP
 - Civil Aviation Authority - DAP Spectrum Mgmt
 - Civil Aviation Authority - SRG
 - Civil Aviation Authority - Policy & Standards
 - Defence Aviation Safety Centre
 - DSTL - Detection
 - DSTL - Naval Systems
 - Ministry of Defence - Design Modification Support
 - Ministry of Defence - Military Aviation Regulatory Team
 - Ministry of Defence - Directorate of Flying
 - Ministry of Defence - DPA - ATS IPT
 - Ministry of Defence - DPA - JUEP & Special Projects
 - Ministry of Defence - DPA-ALTG, ADRP2b2
 - Ministry of Defence - DPA-CVF&MASC IPT
 - Ministry of Defence - DEC-DTA
 - Royal Navy - S01 OPS SP
- UNITED STATES OF AMERICA
- Defense Acquisition University
 - Federal Aviation Administration (FAA)
 - UAV Program Office
 - On Route/Oceanic Services
 - Special Operations
 - Small Airplane Directorate
 - Department of Commerce
 - DoD - Joint UAS Centre of Excellence
 - DoD - Assistant Secretary of the Navy
 - NASA Dryden Flight Research Center
 - Naval Research Lab
 - Naval Surface Warfare Center - Dahlgren
 - SPAWAR Systems Centre
 - University of North Dakota - UAS Technology Integration
 - US Air Force Office of Scientific Research - EOARD
 - US Air Force Research Lab - Eglin AFB

- US Air Force Research Lab - WPAFB
- US Air Force ACC/A8U
- US Army Aeronautical Services-Europe
- US Army Security Assistance Command
- US Navy - NAVAIR AIR4.OP
- US Navy - NAVAIR Aiworthiness Office
- US Air Attache Paris

CONTRIBUTERS TO THE 2009 UAS YEARBOOK

- AIAA - American Institute of Aeronautics & Astronautics, USA;
- ANFR - National Frequency Agency, France;
- ARCAA - Australian Research Centre for Aerospace Automation, Australia;
- ASTM International, Committee F38 on UAVs, USA;
- ASTRAEA - National Technology Programme, UK;
- ATCA - Air Traffic Control Association, USA;
- AVBS - Unmanned Systems Manufacturers Assn, Czech Rep.;
- CAA, UK;
- DFS, Germany;
- DGAC-DSNA/SDPS (CAA), France;
- EASA - European Aviation Safety Agency;
- ECA - European Cockpit Association;
- EDA - European Defence Agency;
- EMAV - International Micro UAS Competition;
- EUGIN - European Group of Institutes of Navigation ;
- EUROCAE Working Group 73 on UAS;
- EUROCONTROL, Belgium;
- EUROCONTROL Experimental Centre, France;
- European Air Sports Association;
- The European Institute, USA;
- FAA - Federal Aviation Administration, UAS Program Office, USA;
- Federal Network Agency, Germany;
- FRONTEX, European Commission;
- ICAO - International Civil Aviation Organization, Canada;
- IFALPA - International Federation of Airline Pilots Associations;
- IFATCA - International Federation of Air Traffic Controllers Assns;
- INOUI Consortium;
- IVW (CAA), The Netherlands;
- JAXA - Japan Aerospace Exploration Agency, Japan;
- JUAV - Japan UAV Association, National UAV assn, Japan;
- Ministry of Interior, France;
- PLATINO Project participants, Spain;
- NASA - Dryden Flight Research Center, USA;
- NATO FINAS Working Group;
- NATO Joint Capability Group (UAV);
- NATO Joint Air Power Competence Centre;
- NMSU-PSL-TAAC - New Mexico State University-Physics & Science Lab-Technical Analysis & Application Center, USA;
- NOAA - National Oceanic & Atmospheric Administration, USA;
- Platino Consortium, Spain;
- RCAPA - Radio Control Aerial Photography Association, USA;
- RTCA Special Committee 206 on UAS Standards, USA;
- SAE International, USA;
- UAS Norway - National UAS association, Norway;
- UAS Slovenia;
- UATAR - National Working Group, Australia;
- UAV-DACH - German language UAS working group;
- UAVS - National UK trade association, UK;
- University of North Dakota, ND, USA;
- Department of Defence, Policy Board on Federal Aviation, USA;
- UVS Canada - National UVS association, Canada;
- UVS France - National UVS association, France;
- UVS International - Global unmanned vehicle systems assn;
- Welsh Assembly Government, United Kingdom.

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2009 UAS YEARBOOK

ADVERTISING RATES

	<u>Early Bird Rates</u> <u>in Euro</u> <u>excl. VAT</u>	<u>Standard Rates</u> <u>in Euro</u> <u>excl. VAT</u>	<u>Qty of</u> <u>Voucher</u> <u>Copies</u>
Standard Positions			
Full (1/1) page	€ 5.000	€ 6.500	1
Double page	€ 9.500	€11.570	1
Half (1/2) page (horizontal)	€ 2.600	€ 3.380	1
Quarter (1/4) page	€ 1.400	€ 1.820	1
Special Positions			
- Inside front cover	€ 6.300	€ 7.800	1
- Opposite inside front cover	€ 6.300	€ 7.800	1
- Opposite table of contents	€ 6.300	€ 7.800	1
- Opposite inside back cover	€ 6.300	€ 7.800	1
- Inside back cover	€ 6.300	€ 7.800	1
- Outside back cover	€ 7.000	€ 8.500	1
Agency Commissions	Indicated advertising rates do not include any commissions for advertising agencies. If an agency's commission is required, such commission should be added to the indicated prices.		
Invoice Currency	All invoices will be issued in Euro (€) .		
Early Bird Rates	Early Bird rates are applicable if the advertisement booking order and the relevant payment, are received prior to January 31, 2009 . If the advertisement booking order has been received by the Publisher prior to January 30, 2009, but the notification of the relevant payment has not been received prior to this date, an additional invoice bringing the total invoice value up to the standard advertisement rate level will be issued.		
Standard Rates	Standard rates are applicable for advertisement booking orders and the relevant payments received after January 31, 2009 and prior to April 11, 2009 .		
Advertisement Booking	In order to be valid, advertisement bookings must be made by completing and signing the Advertisement Booking Form. The completed & signed form is to be transmitted by post or fax or email to Blyenburgh & Co. Bookings are confirmed by means of an official invoice sent by the Publisher.		
Technical Information	All technical information will be sent to Advertiser by letter, email or fax, together with the order confirmation (invoice), immediately after receipt of the completed Advertisement Booking Form.		
Special Condition	If notification of receipt of payment of a booked advertisement at standard rates has not been received by the Publisher prior to April 12, 2009 , the Publisher may decide to not publish the advertisement.		

For Additional Information Contact: [Russ Curry \(rc@uvs-info.com\)](mailto:rc@uvs-info.com)

EARLY BIRD
BOOKING & PAYMENT
DEADLINE

JANUARY 31, 2009

STANDARD
BOOKING & PAYMENT
DEADLINE

APRIL 11, 2009

ADVERTISEMENT
COPY
DEADLINE

APRIL 11, 2009

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2009 UAS YEARBOOK

ADVERTISEMENT COPY INSTRUCTIONS

A4-size Double Page Spread		A4-size Full Page	A4-size 1/2 Page Horizontal	A4-size 1/4 Page Vertical	A4-size 1/4 Page Horizontal
A4 Format Pages	DOUBLEPAGE	1/1 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
Measurements	mm	mm	Horizontal	Vertical	Horizontal
Trim (HxW)	297 x 420	297 x 210	mm	mm	mm
Bleed (HxW)	307 x 430	307 x 220			
Print Space (H x W)		267 x 180	132 x 180	132 x 87,5	66 x 180

- Blyenburgh & Co requests to receive the publicity inserts (advertisement copy) as Photoshop, Illustrator or high resolution Pass4Press- standard .pdf files.
- Blyenburgh & Co operates in a **PC** environment.
- Please ensure complete page designs are saved as CMYK, 300dpi, TIF, JPG or EPS format at the correct size for use.
- Where possible please also supply a colour proof, noting that this will be used to check positioning, text and basic colour representation. Due to the wide variations in proofing standards, Blyenburgh & Co accepts no responsibility for minor colour variations from this proof.
- If you you want to submit elements for an advertisement to be designed by Blyenburgh & Co, please contact Blyenburgh & Co.
- Publicity inserts (on CD-Rom or DVD) & proofs are to be sent to Blyenburgh & Co.
- For submission by FTP transmission, please supply the FTP address & file name to Blyenburgh & Co by email.
- Submissions can also be made by means of the free large file transmission service that can be found on www.yousendit.com.
- If you have any further questions relating to the supply of your publicity insert/advertising artwork, please contact Blyenburgh & Co.
- Please respect the copy deadline.

COPY DEADLINE

APRIL 11, 2009

ADVERTISING CONTACT

Russ Curry - 33-6-07.16.72.02 - rc@uvs-info.com

UAS : The Global Perspective - 2009-2010



ADVERTISEMENT BOOKING FORM

Issue date: 27/07/08

ORDER & PAYMENT RECEIPT

EARLYBIRD RATE

Deadline: 31 January 2009

STANDARD RATE

Deadline: 11 April 2009

ADVERTISING COMPANY INFORMATION

YOUR ORDER NR:

Company

Company Contact Ms/Mr

Company Address

City State/Province

Postal/Zip Code Country

Tel Fax

Email

VAT Identification Nr (Obligatory for companies in EU countries)

PUBLICITY AGENCY (if applicable)

Agency

Agency Contact Ms/Mr

Agency Address

City State/Province

Postal/Zip Code Country

Tel Fax

Email

VAT Identification Nr (Obligatory for companies in EU countries)

ORDERS THE FOLLOWING

- Earlybird Rate 1 Advertisement Several Advertisements - Qnty:

- Standard Rate 1 Advertisement Several Advertisements - Qnty:

Advert Size 1/1 page, full colour Double page, full colour

1/2 page, full colour, horizontal

1/4 page, full colour, vertical 1/4 page, full colour, horizontal

Special Position Inside front cover Opposite inside front cover (Qnty avail: 1)

Opposite table of contents (Qnty avail: 2) Opposite inside rear cover (Qnty avail: 1)

Inside rear cover (Qnty avail: 1) Outside rear cover

Other (Specify):

Advertisement Price Euro

Payment Bankers cheque Bank Transfer Credit Card (VISA, CB, Mastercard, Eurocard, AMEX)

Order confirmation is to be sent to: Company Agency

Invoicing Invoice Company Invoice Agency

For attention of:

Voucher copy Send to Company Send to Agency

For attention of:

I have read, understood and accept the Publisher's Terms & Conditions. By signing this document, I consent that I am an authorized signatory for my company.

Signature: Date:

FAX COMPLETED BOOKING FORM TO: 33-1-46.51.05.22

INCREASING GLOBAL UAS AWARENESS - A CONCERTED INTERNATIONAL ACTION
 Blyenburgh & Co - 86 rue Michel Ange - 75016 Paris - France - Tel.: 33-1-46.51.88.65 - Fax: 33-1-46.51.05.22
 pvb@uvs-info.com - www.uvs-info.com



In these Terms & Conditions the “**Publisher**” means Blyenburgh & Co; the “**Advertiser**” means the advertiser or its agent, the “**Publisher**” and “**Advertiser**” are collectively designated as the “**Parties**”, the “**Publication**” means the 2009 edition of the publication titled «UAS: The Global Perspective», “**Publicity Insert**” is the document supplied by the Advertiser for placement in the Publication, and “**Advertisement**” means the Publicity Insert placed in the advertising space booked by the Advertiser in the Publication by means of the order form.

- 01 The receipt by the Publisher of the completed advertisement order form signed by the Advertiser, and the receipt by the Advertiser of the confirmation of his order by means of the invoice issued by the Publisher, constitutes a contract binding the Parties.
- 02 Unless otherwise expressly agreed in writing, all invoices are issued in Euro, and will be payable in Euro in accordance with the payment instructions indicated on the invoice.
- 03 All cheques must be made out in Euro and made payable in France to the Publisher and sent to the Publisher at the address appearing on the invoice.
- 04 The Advertiser must supply the Publicity Insert to the Publisher in the specified format and dimensions and at the latest on April 12, 2009.
- 05 In the case the Publicity Insert is not received within the stated deadline, the Publisher may decide to again publish a former advertisement already held by the Publisher or to print the name and address of the Advertiser instead of the not-received Publicity Insert without any liability for or any possible recourse against the Publisher.
- 06 Should a Publicity Insert not be supplied by the Advertiser in the specified format and require additional work to make it publishable, the possible additional processing costs will be for the account of the Advertiser.
- 07 Should a Publicity Insert not be supplied by the Advertiser in an acceptable quality, the Publisher may decide to again publish a former advertisement already held by the Publisher or to print the name and address of the Advertiser instead of the not-received Publicity Insert without any liability for or any possible recourse against the Publisher.
- 08 Cancellations of booked Advertisements can be accepted only if in writing and if received not later than March 15, 2009. Cancellations received after this date are subject to an adjustment fee equivalent to fifty percent (50%) of the booked Advertisement.
- 09 Special positions are given only if agreed to in writing by the Publisher and may be subject to an additional charge.
- 10 The Publisher cannot be held responsible for non-respect of alterations or corrections to Publicity Inserts supplied after the specified Publicity Insert deadline.
- 11 All production work handled by the Publisher, including the production of a Publicity Insertion on request of the Advertiser, will be charged to the Advertiser.
- 12 Advertising copy that may be mistaken for non-advertising material (Advertorials) will be published with the mention «Advertisement» in the margin.
- 13 The Publisher reserves the right to refuse or cancel any Advertisement without any reason or notice, (returning any money paid by the Advertiser).
- 14 The Publisher reserves the right to alter or postpone the publication date.
- 15 The Publisher is not responsible for any loss howsoever occasioned as a result of delay or failure to publish the Publication.
- 16 The Publisher cannot take any responsibility for the accuracy of advertising copy given verbally to the Publisher. The Publisher is not responsible for any misspellings or other errors in Advertisements.
- 17 The Advertiser must notify the Publisher in writing of any complaints it has or receives regarding the Advertisement within twenty eight (28) days of the relevant publication date.
- 18 The Advertiser indemnifies the Publisher in respect of any loss, expense, cost or damage incurred or suffered by the Publisher as a result of any claim made against the Publisher arising from the Advertisement. The Publisher will consult with the Advertiser as to the way in which any such complaints are to be handled.
- 19 Advertisers' material is held by the Publisher at the Advertiser's risk. The Publisher will retain such material for up to twelve (12) months and reserves the right to destroy them thereafter, if their return is not requested in writing by the Advertiser within six (6) months of the date of the publication of the Advertisement.
- 20 The Advertiser hereby warrants to the Publisher that its Advertisements are in no way whatsoever a violation of any existing copyright and that they contain nothing illegal, defamatory, objectionable, indecent or libellous, and hereby indemnifies the Publisher against any loss, injury or damage which may be occasioned to the Publisher in consequence of any breach of this warranty arising from the placing of its Advertisement in the Publisher's publications.
- 21 Invoices for an Advertisement at the earlybird rate shall be paid before January 30, 2009; invoices featuring the standard rate shall be paid before April 12, 2009.
- 22 Should an invoice for an Advertisement at the earlybird rate remain unpaid on January 30, 2009, an additional invoice bringing the total invoice value up to the standard rate value will be issued by the Publisher.
- 23 If notification of receipt of payment of a booked Advertisement at the standard rate has not been received by the Publisher from his bank prior to April 12, 2009, the relevant advertisement will not be published. Nevertheless, should the Publisher exceptionally decide to publish an Advertisement for which payment has not been received, the Publisher reserves the right to charge interest on the outstanding invoice at the rate of one and one half percent (1,5%) per month, or part of the month, counted from the date when the invoice shall have been due for payment, until payment is actually received by the Publisher.
- 24 A single voucher copy will be provided to the Advertiser for each insertion.
- 25 The Publisher may charge the Advertiser the cost of enforcing any of its rights against the customer for non-payment of outstanding debts in accordance with the Publisher's credit terms, including any expenses incurred by reason of the Advertiser's breach of its contractual and legal obligations. Should the Publisher refer an outstanding account to either a debt collection agency or solicitors for collection, then any possible future business to be transacted with that Advertiser will be entirely at the discretion of the Publisher.
- 26 These terms and conditions contain all the contractual terms with the exclusion of all other terms.
- 27 All disputes between the Parties concerning these terms and conditions are bound by the Laws of France and subject to the jurisdiction of the French courts.

Issue date: 27/07/08

UAS : The Global Perspective - 2009-2010

Issue date: 27/07/08



PREVIOUS ADVERTISERS INCLUDE

AAI Corporation, USA
Advanced Composites Group, UK
Advanced Target Systems, U.A.E.
Aerosonde, Australia
AeroVironment, USA
Athena Technologies, USA
Aurora Flight Services, USA
Aviation Alberta, Canada
Azur Micro, France
BAE Systems, UK
Bental Industries, Israel
The Boeing Company, USA
C-Astral, Slovenia
COGES, France
Crossbow Technology, USA
Cubic, USA
CybAero, Sweden
Danaher Motion, USA
Dassault Aviation, France
DRA - Defence Research Associates, USA
DRS Technologies, USA
E-Producties, The Netherlands
EADS, Germany
Eagle Consortium, Belgium
Eidsvoll Electronics, Norway
Elbit Systems, Israel
EMT, Germany
Ericsson, Sweden
Galileo Avionica, Italy
Gates Technology, France
General Atomics Aeronautical Systems, USA
Getzler Aero-Power, USA
GovSecEurope, Belgium
Hélices Halter, France
IAI Corporate, Israel
IAI-Malat, Israel
Infotron, France
ING Engineering, Canada
Insitu, Inc., USA
Israel Aerospace Industries, Israel
Jane's Information Group, UK
Kaman Aerospace, USA
L3 Communications, USA
Limbach Flugmotoren, Germany
Lockheed Martin, USA
Marconi Selenia, Italy
Mercury Computer, France
MicroPilot, Canada
MMIST, Canada
NEAT, Sweden
Newmerical, USA
Novatel, Canada
Pratt & Whitney, Canada
Praxis, UK
Quantum 3D, UK
QinetiQ, UK
Rheinmetall Defence Electronics, Germany
Robonic, Finland
Robonic-RATFC, Finland
RUAG Aerospace, Switzerland
Rubicon System Design, UK
Saab, Sweden
Sagem Défense Sécurité, France
Scandicraft, Norway
Schiebel Elektronische Geraete, Austria
Sierra Nevada Corp., USA
Skive Aviation, Switzerland
Sparta, USA
SurveyCopter, France
Swedish Space Corporation, Sweden
SwissCopter, Switzerland
Tactronics, USA
Tellumat Defence, South Africa
TGR Helicorp., New Zealand
Thales, UK
Turkish Aerospace Industries, Turkey
UAS Consulting & Services, France
UAV Navigation, Spain
Ultra Electronics, UK
UVS Canada, Canada
UVS France, France
UVS International, The Netherlands
Vaisala, Finland
weControl, Switzerland
Welsh Assembly Government, UK

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